

HOUSTON ICONS

IREM FASHION FUNDRAISER
SPONSOR PACKET

Thursday, October 25, 2018
The Briar Club
2603 Timmons Lane

Benefiting SEARCH and IREM Education

WWW.IREMFASHION.COM

2018 IREM Fashion Fundraiser
Thursday, October 25
5:00 - 8:00 pm at The Briar Club
Benefiting SEARCH and IREM Education
Register to attend or sponsor at www.iremffashion.com

DINNER SPONSOR \$6,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Prominent placement on IREM website event page
- Prominent placement in event program
- Prominent placement on event signage
- Announced as sponsor at IREM Luncheon
- Recognized by MC during event
- Sponsor Table (10 attendees / a \$1,250 value)
- Includes sponsorship of one auction item
- Social media promotions for your company (2,700+ reach)
- Fashion Icon name badges for company representatives
- Opportunity to distribute branded items
- Prominent mention in IREM Insider (700+ readers)

FASHION ICON SPONSOR \$4,500

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Prominent placement on IREM website event page
- Prominent placement in event program
- Prominent placement on event signage
- Announced as sponsor at IREM Luncheon
- Recognized by MC during event
- Sponsor Table (10 attendees / a \$1,250 value)
- Prominent mention in IREM Insider (700+ readers)

PRODUCTION SPONSOR \$3,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Prominent placement on IREM website event page
- Prominent placement in event program
- Prominent placement on event signage
- Recognized by MC during event
- Five complimentary attendees (a \$400 value)
- Prominent mention in IREM Insider (700+ readers)

DECOR SPONSOR \$3,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Prominent placement on IREM website event page
- Prominent placement in event program
- Prominent placement on event signage
- Recognized by MC during event
- Five complimentary attendees (a \$400 value)
- Prominent mention in IREM Insider (700+ readers)

MODEL CONCEIRGE SPONSOR \$3,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Prominent placement on IREM website event page
- Prominent placement in event program
- Prominent placement on event signage
- Recognized by MC during event
- Five complimentary attendees (a \$400 value)
- Prominent mention in IREM Insider (700+ readers)

DESSERT SPONSOR \$2,500

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing (2,400 reach)
- Listing on IREM website event page
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Four complimentary attendees (a \$320 value)

MAGAZINE SPONSOR \$2,500

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Listing on IREM website event page
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Four complimentary attendees (a \$320 value)

IREM Fashion Fundraiser Sponsorships *Continued...*

FIRST ROUND SPONSOR \$2,200

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Three complimentary attendees (a \$240 value)

SECOND ROUND SPONSOR \$2,200

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Three complimentary attendees (a \$240 value)

FLOWER SPONSOR \$2,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Two complimentary attendees (a \$240 value)

VALET SPONSOR \$2,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Two complimentary attendees (a \$240 value)

SIGNAGE SPONSOR \$2,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Two complimentary attendees (a \$240 value)

EVENT PHOTOGRAPHY SPONSOR \$2,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Two complimentary attendees (a \$240 value)

PHOTO SHOOT SPONSOR \$2,000

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Placement in event program
- Placement on event signage
- Recognized by MC during event
- Two complimentary attendees (a \$240 value)

MUSIC SPONSOR \$1,500

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Listing on IREM website event page
- Listing in event program
- Listing on event signage
- One complimentary attendees (a \$80 value)

IREM Fashion Fundraiser Sponsorships *Continued.....*

LIGHTING SPONSOR \$1,500

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Listing on IREM website event page
- Listing in event program
- Listing on event signage
- One complimentary attendees (a \$80 value)

HAIR & MAKEUP SPONSOR \$1,500

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing, top placement (2,400 reach)
- Listing on IREM website event page
- Listing in event program
- Listing on event signage
- One complimentary attendees (a \$80 value)

CATWALK SPONSOR \$1,500

- Exclusive sponsorship for only **one** Houston company
- Name on event marketing (2,400 reach)
- Listing on IREM website event page
- Listing in event program
- Listing on event signage
- One complimentary attendee (a \$80 value)

FASHION SPONSOR \$1,000

- **Unlimited** Sponsorships Allowed
- Name on event marketing (2,400 reach)
- Listing on IREM website event page
- Listing in event program

TABLE SPONSORSHIP

IREM Member Table - \$1,250 / Non-Member Table - \$1,500

- Table signage at event
- Ten guaranteed event tickets at same table

ALSO SEEKING AUCTION DONATIONS

- Mention on Auction Signage
- Listing on IREM Website / Event Page
- Ability to include a business card on donated item

Sample Items Needed:

CERTIFICATES

- Spa Treatments and Wellness Items
- Style Consultation or Personal Shopper Services

EVENING OUTINGS

- Pinot's Palette Group Parties
- Private parties or happy hours at restaurants hosted by a member
- Overnight stays at area Hotels/Resorts/BnB
- Limo Rides/Party Buses
- Theatre, Symphony and Ballet tickets
- Concert tickets

TECHNOLOGY

- iPhones, iPads, iPods
- Fitbit or Fitness Trackers
- Bose Sound System, Smart Phone Speakers

SPORTS

- Sporting equipment (new and popular)
- Tickets to athletic events
- Gift cards/certificates to adventures (sporting clays, shooting centers, parasailing, guided fishing trips, scuba diving, helicopter rides, hot air balloon rides)
- Sports Memorabilia

FOOD & WINE

- Restaurant gift cards
- Rare Wine
- Gourmet food / Picnic Products (Williams & Sonoma, Harry & David)
- Membership to Monthly Wine/Beer Club
- Sur La Table Cooking Classes

FINE QUALITY ITEMS

- Fine Jewelry, art or collectibles
- Designer handbags, coats or accessories

CASH DONATIONS

Cash donations over \$100 will always be accepted. Checks can be made out to IREM Houston and we also accept Visa and Amex gift cards. Monetary donations will allow us to purchase missed items for the auction.

IREM FASHION SPONSOR COMMITMENT FORM

Sponsorship Level(s): _____

Company Name: _____

(Note: Your company name will appear exactly as you print it)

Contact Name: _____

Address: _____

Phone: _____

Email: _____

FORMS OF PAYMENT

Sponsorship may be paid for in the following manner:

1. Please make checks payable & mail completed form to: **IREM Houston**, 5851 San Felipe, Suite 235 Houston, TX 77057.
2. Invoices may be requested at lkonlande@iremhouston.org
3. Complete the below payment information and return to Lindsay Konlande at lkonlande@iremhouston.org

Please bill my credit card in the amount of \$ _____

Acct # _____

Exp. ____ / ____ Security Code: _____

Signature: _____

#IREM STYLE

Questions? Call 713-783-9225

For more details

or to sign up for the event

www.iremffashion.com

PROCEEDS BENEFIT

SEARCH Homeless Services pursues a mission of *providing hope, creating opportunity, and transforming lives* of men, women, and children who are trying to break free from the cycle of poverty and homelessness. They bring this mission to life every day by helping their clients obtain permanent housing, increase their income, improve their health, develop their children, and ultimately achieve independence. Through SEARCH's services, they have helped reduce homelessness in Houston by 57% and assists over 4,000 people in need annually.

Since 1933, the **Institute of Real Estate Management (IREM)** has set the standard for best practices in real estate management as well as offering premier industry education and professional development. The award winning IREM Houston Chapter, established in 1955, is the third largest in the world and has nearly 600 members. Annually, the chapter hosts nearly 20 courses, seminars and luncheons. Each year the Houston Chapter offers financial scholarships averaging 30 course offerings and totaling \$15,000.