



FRIEND OF IREM

PROGRAM INFO 2017

**INSTITUTE OF REAL
ESTATE MANAGEMENT**
Houston Chapter, No. 28

5851 San Felipe, Suite 235
Houston, TX 77057

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www.iremhouston.org



THE INSTITUTE OF REAL ESTATE MANAGEMENT (IREM®) HOUSTON CHAPTER

IREM Houston has been the source for education, networking and resources for real estate management professionals since 1955. An affiliate of the National Association of Realtors®, IREM serves commercial, multifamily, retail and industrial real estate sectors.

IREM Houston is the third largest in the world, and has over 600 members. Our leaders strive to keep members informed on the latest industry trends, legislative activities, and safety standards, as well as providing education seminars, community service opportunities, job referral services, and candidate assistance services.

In an effort to enhance knowledge and professionalism, the Houston Chapter awards between \$10,000 and \$25,000 annually in local scholarships for courses. IREM also promotes ethical real estate management practices through its credentialed membership programs. These esteemed designations certify competence and professionalism for those engaged in real estate management. As a result, IREM Members are employed by some of the most prestigious real estate firms in the world.

THE MISSION OF THE IREM HOUSTON CHAPTER IS TO:

- Provide premier real estate related education and training.
- Promote professionalism and ethical standards in real estate management.
- Increase recognition of IREM and its designations.
- Monitor, communicate, and impact issues affecting the real estate industry.
- Enhancing chapter growth through timely and proactive services to its members.

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OUR FRIENDS OF IREM PROGRAM WAS ESTABLISHED IN 1994

and maintains most of its original Friends companies. Friends of IREM are encouraged to use IREM functions to network with their target market. Luncheons, seminars and social events are the perfect arena to meet prospective clients and maintain relationships with current ones. The Friends of IREM Program is limited to 35 Friends at any one time so that the opportunities to meet and network with key decision makers in the industry is maximized.

As with any sales, marketing or volunteer effort, you get out what you put in. It is a requirement that Friends of IREM representatives volunteer on IREM Committees, take advantage of sponsorship opportunities that support Committee initiatives, provide news and blog articles, donate door prizes and maintain active involvement in the organization. This will ensure that you reap rewards for your marketing dollar.

Etiquette at IREM events is simple. IREM members attend luncheons and seminars to receive information and to network with their peers. Please keep this in mind. Use these opportunities to allow property managers to put a name and face with your company and follow up on prospective leads at a later time.



PROGRAM BENEFITS AND OPPORTUNITIES INCLUDE:

- An exclusive program limited to 40 companies. Members of IREM are discouraged from inviting outside vendors to IREM events.
- Opportunities to network with the Houston area's top professional property managers and real estate decision-makers.
- Complimentary attendance, with prior registration of one representative at IREM luncheons. (Does not include jointly held luncheons with other groups or special event luncheons). Up to two additional representatives are welcome to attend at the discounted member rate, with reservations only.
- Special badges (2) to wear at IREM luncheons stating that you are a "Friend of IREM."
- Opportunities to serve on IREM Committees with property management professionals.
- Recognition throughout the year in member communication, social media outlets and reminders.
- The opportunities to write or provide articles for our news and blog communications.
- Opportunities to sponsor industry events.
- Recognition including your logo on our website.
- Notification of all IREM events and networking opportunities.

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PROGRAM POLICIES:

- Our program is limited to a total of 35 service providers, with no more than three Friends in any one category type.
- The cost of our Friends program is \$2,500.00 per year. The Executive Council reserves the option to terminate membership at any time during the year with or without cause. Terminated Friends will be reimbursed for the remaining months in the calendar year on a prorata basis.
- The IREM Treasurer and Executive Council monitors the quality of the program. Chapter leaders welcome feedback from the Friends of IREM.
- It is a requirement that Friends of IREM companies participate on committees, attend events, and consider contributing prizes and sponsorships. Our Executive Council feels these are opportunities to gain the most value from the program.
- Friends of IREM can request an annual set of IREM mailing labels with member names and addresses for their marketing use. There is a \$25 fee for the label printing.
- Friends of IREM not making prior reservations for the monthly luncheons may be charged the member late fee.
- Non-endorsement disclaimers may be used when acknowledging a Friend of IREM to the membership and in advertising materials.
- Friends of IREM may not use the IREM logo in their company collateral, but may use the approved Friends of IREM logo.
- Benefits of being a Friend will be published in the application package.
- Applications will be approved at the Executive Council meeting following receipt of application. Executive Council reserves the right to decline any application with or without cause. Once approved, membership fees are calculated on a calendar year and may be prorated. Participation in the Friends program is reviewed annually and participants are renewed at the discretion of the Executive Council.

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PROGRAM APPLICATION
Application Processing Fee \$250

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

Type of Business: _____

Email: _____ Other Professional Affiliations: _____

How did you first become familiar with IREM? _____

Sponsor Name (must be a CPM): _____ Telephone: _____

List names, addresses & phone numbers of 2 business references:

Name: _____

Telephone: _____

Name: _____

Telephone: _____

If paying the application fee by MasterCard, Visa or AmericanExpress credit cards, please include information below:

Credit Card account number: _____ Exp. Date: _____

Signature: _____

Please sign the form and send to IREM Houston, 5851 San Felipe, Suite 235, Houston, TX, 77057 with your nonrefundable \$250 application fee. Once we have an available position in the program and you accept, you will be billed for the \$2,500 annual membership fee.

Please note: A friend shall be a Friend, not a member of the Institute. Only CPM members, AMO member firms and ARM committee participants may be members. By signing below, I agree that I shall not hold myself out to be a member of the Institute of Real Estate Management, nor shall I use or permit the use of the CPM, ARM designations or any other indication of membership in, or affiliation with, the Institute. I understand that, if approved as a Friend of IREM, I may use the name Institute of Real Estate Management and/or its acronym "IREM" only in conjunction with the words "Friend of" for the sole and limited purpose of indicating that I am a Friend of the Institute. The "Friends of IREM" program is not a National program but solely and exclusively under the direction and administration of the IREM Houston Chapter. All rules, regulations, privileges and penalties, costs, dues, changes, modifications, administration and such are under the sole direction and discretion of the IREM Houston Chapter. The IREM Houston Chapter may modify and/or terminate participation and/or the program without prior notice.

Company: _____

Signed: _____ Date: _____