



**SPONSOR
PACKAGE**

**FASHION
IREM
FUNDRAISER**

**WHAT GOES
AROUND
COMES AROUND**

10.26.17

5 PM

THE BRIAR CLUB

2017 IREM Fashion Fundraiser

Featuring Guest MC Deborah Duncan

Thursday, October 26

5 – 8:30 pm @ The Briar Club

Benefiting ARC of Spring Branch/Memorial and IREM Education

www.iremhouston.org

FASHION ICON SPONSOR \$7,500

- Exclusive sponsorship for one Houston company
- Name on event marketing, top placement
- Prominent placement on
 - IREM website event page
 - Event program
 - Event signage
- Announced as sponsor at two IREM Luncheons
- Recognized by MC during Fashion Event
- Sponsor Table (10 attendees, \$1,000+ value)
- Several social media promotions for your company
- Opportunity to distribute branded items
- Prominent mention in IREM Insider

COCKTAIL HOUR \$5,000

- Name on event marketing, top placement
- Prominent placement on
 - IREM website event page
 - Event program
 - Event signage
- Announced as sponsor at an IREM Luncheon
- Recognized by MC during Fashion Event
- 8 attendees (\$640 value)
- Prominent mention in IREM Insider (600+ readers)

FLASHBACK SPONSOR \$5,000

- Name on event marketing, top placement
- Prominent placement on
 - IREM website event page
 - Event program
 - Event signage
- Announced as sponsor at an IREM Luncheon
- Recognized by MC during Fashion Event
- 8 attendees (\$640 value)
- Prominent mention in IREM Insider (600+ readers)

RETRO REVIVAL SPONSOR \$3,000

- Name on event marketing, top placement
- Company Name on:
 - IREM website event page
 - Event program
 - Event signage
- Announced as sponsor at an IREM Luncheon
- Recognized by MC during Fashion Event
- 5 event tickets (\$375 value)

PRODUCTION SPONSOR \$3,000

- Name on event marketing, top placement
- Company Name on:
 - IREM website event page
 - Event program
 - Event signage
- Announced as sponsor at an IREM Luncheon
- Recognized by MC during Fashion Event
- 5 event tickets (\$400 value)

IREM Fashion Fundraiser Sponsorships *Continued....*

MAGAZINE SPONSOR **\$2,000**

- Name on event marketing
- Company Name on:
 - IREM website event page
 - Event program
 - SOLD ○ Event signage
- Recognized by MC during Fashion Event
- 3 event tickets (\$240 value)

PHOTOSHOOT SPONSOR **\$2,000**

- Name on event marketing
- Company Name on:
 - IREM website event page
 - Event program
 - Event signage
- Recognized by MC during Fashion Event
- 3 event tickets (\$240 value)

NOSTALGIA SPONSOR **\$1,500**

- Name on event marketing
- Company Name on:
 - IREM website event page
 - Event program
 - Event signage
- Recognized by MC during Fashion Event
- 2 event tickets (\$160 value)

DESSERT SPONSOR **\$1,500**

- Name on event marketing
- Company Name on:
 - IREM website event page
 - Event program
 - Event signage
- Recognized by MC during Fashion Event
- 2 event tickets (\$160 value)

"ANOTHER ROUND" SPONSOR **\$1,500**

- Name on event marketing
- Company Name on:
 - IREM website event page
 - Event program
 - Event signage
- Recognized by MC during Fashion Event
- 2 event tickets (\$160 value)

TABLE SPONSORS **\$1,250 Members / \$1,500 Non-Members**

- Table signage at event
- 10 event tickets, guaranteed seats at same table (\$800 - \$900 value)
- Prominent table placement

ALSO SEEKING LIVE AND SILENT AUCTION ITEMS

- Auction signage at event
- Mention on IREM Website
- Listed in Event Program

Sample Items Include:

CERTIFICATES

- Spa Treatments, Wellness and Medical Spa Treatments
- Style Consultation or Personal Shopper Services

EVENING OUTINGS

- Pinot's Palette Group Parties
- Private parties or happy hours at restaurants hosted by a member
- Overnight stays at area Hotels/Resorts/BnB
- Limo Rides/Party Buses
- Theatre, Symphony and Ballet tickets
- Concert tickets

TECHNOLOGY

- iPhones, iPads, iPods
- Fitbit or Fitness Trackers
- Bose Sound System, Smart Phone Speakers

SPORTS

- Sporting equipment (new and popular)
- Tickets to athletic events
- Gift cards/certificates to adventures (sporting clays, shooting centers, parasailing, guided fishing trips, scuba diving, helicopter rides, hot air balloon rides)
- Sports Memorabilia

FOOD & WINE

- Restaurant gift cards
- Rare Wine
- Gourmet food / Picnic Products (Williams & Sonoma, Harry & David)
- Membership to Monthly Wine/Beer Club
- Sur La Table Cooking Classes

FINE QUALITY ITEMS

- Fine Jewelry
- Designer handbags, coats or accessories
- Fine Art

CASH DONATIONS

Cash donations over \$100 will always be accepted. Checks can be made out to IREM Houston and we also accept Visa and Amex gift cards. Monetary donations will allow us to purchase missed items for the auction.

SPONSOR COMMITMENT FORM

Sponsorship Level: _____

Company Name: _____

(Note: Your company name will appear exactly as you print it)

Contact Name: _____

Address: _____

Phone: _____

Email: _____

FORMS OF PAYMENT

Sponsorship may be paid for in the following manner:

1. Please make checks payable & mail completed form to: **IREM Houston**, 5851 San Felipe, Suite 235 Houston, TX 77057.
2. Invoices may be requested at lkonlande@iremhouston.org
3. Complete the below payment information and return to Lindsay Konlande at lkonlande@iremhouston.org

Please bill my credit card in the amount of \$ _____

Acct # _____

Exp. _____ / _____ Security Code: _____

Signature: _____

#IREM STYLE

Questions? Call 713-783-9225

For more details

or to sign up for the event

www.iremhouston.org

PROCEEDS BENEFIT

The **Arc of Spring Branch** is the largest national community-based organization advocating for and serving people with intellectual and developmental disabilities and their families. We encompass all ages and more than 100 different diagnoses including autism, Down syndrome, Fragile X syndrome, and various other developmental disabilities. The Arc promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes.

Since 1933, the **Institute of Real Estate Management** (IREM) has set the standard for best practices in real estate management as well as offering premier industry education and professional development. The award winning IREM Houston Chapter, established in 1955, is the third largest in the world and has nearly 600 members. Annually, the chapter hosts nearly 20 courses, seminars and luncheons. Each year the Houston Chapter offers financial scholarships averaging 30 course offerings and totaling \$13,000.