

**2022 IREM  
FASHION FUNDRAISER**

# **THE SEQUEL**



**EVENT SPONSOR  
INFORMATION**

**THURSDAY, OCTOBER 13, 2022  
BALLROOM AT BAYOU PLACE**

**[WWW.IREMFASHION.COM](http://WWW.IREMFASHION.COM)**



## **FASHION ICON SPONSOR \$5000 SOLD**

### Sponsor Benefits \$5000 Level

- Exclusive sponsorship for only one Houston company
- Branded Light Box at venue entrance (\$800 value)
- Name on event marketing, top placement (3,100 reach)
- Prominent placement on IREM website event page
- Prominent placement in event program
- Prominent placement on event signage
- Announced as sponsor at IREM Luncheon
- Recognized by emcee during event
- Two Sponsor Tables for (10 each / a \$2,800 value)
- Prominent mention in IREM Insider (700+ readers)

## **DECOR SPONSOR \$3000 SOLD**

## **ACT I COCKTAIL SPONSOR \$3000 SOLD**

## **ACT II COCKTAIL SPONSOR \$3000**

### Sponsor Benefits \$3000 Level

- Exclusive sponsorship for only one Houston company each
- One branded window display
- Name on event marketing, top placement (3,100 reach)
- Prominent placement on IREM website event page
- Prominent placement in event program
- Prominent placement on event signage
- Recognized by emcee during event
- Four complimentary attendees (a \$340 value)
- Prominent mention in IREM Insider (700+ readers)

## **SHOW STOPPER SPONSOR \$7500 SOLD**

### Sponsor Benefits \$7500

- Exclusive sponsorship for only one Houston company
- Branded Staircase at entrance (\$2000 value)
- Name on event marketing, top placement (3,100 reach)
- Prominent placement on IREM website event page
- Prominent placement in event program
- Prominent placement on event signage
- Announced as sponsor at IREM Luncheon
- Recognized by emcee during event
- Two Sponsor Tables for (10 each / a \$2,800 value)
- Includes sponsorship of one auction item
- Social media promotion for your company (2,700+ reach)
- Opportunity to distribute branded hand sanitizer
- Prominent mention in IREM Insider (700+ readers)

## **GLAM SQUAD \$2500 SOLD**

## **CATWALK SPONSOR \$2500 SOLD**

## **HOLLYWOOD SPONSOR \$2500 SOLD**

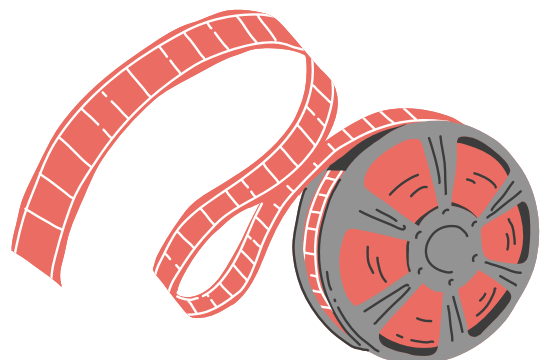
## **MODEL WARDROBE SPONSOR \$2500 SOLD**

## **LIMELIGHT SPONSOR \$2500 SOLD**

## **VIDEO SPONSOR \$2500 SOLD**

### Sponsor Benefits \$2500 Level

- Exclusive sponsorship for only one Houston company each
- One branded window cling at bar area (\$150 value)
- Name on event marketing (3,100 reach)
- Prominent placement on IREM website event page
- Prominent placement on event signage
- Placement in event program
- Recognized by emcee during event
- Three complimentary attendees (a \$255 value)
- Prominent mention in IREM Insider (700+ readers)



**BOX OFFICE SPONSOR \$2000 SOLD**  
**RED CARPET SPONSOR \$2000 SOLD**  
**PHOTO SHOOT SPONSOR \$2000 SOLD**  
**MUSIC SPONSOR \$2000 \_\_\_\_\_**  
**VALET SPONSOR \$2000 SOLD**  
**BACKDROP SPONSOR \$2000 \_\_\_\_\_**  
**DESSERT SPONSOR \$2000 SOLD**  
**MAGAZINE SPONSOR \$2000 \_\_\_\_\_**  
**FLOWER SPONSOR \$2000 \_\_\_\_\_**

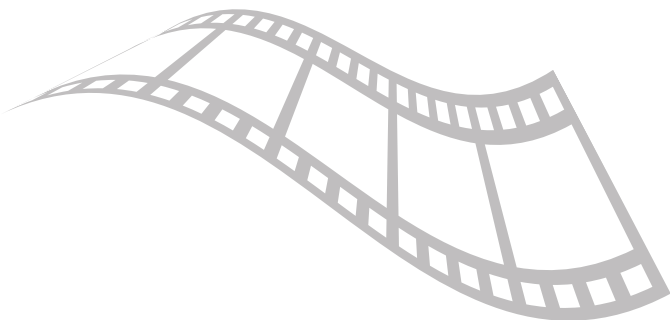
**Sponsor Benefits \$2000 Level**

- Name on event marketing (3,100 reach)
- One branded window cling at bar area (\$150 value)
- Placement on IREM website event page
- Placement in event program
- Placement on event signage
- Two complimentary attendees (a \$170 value)
- Mention in IREM Insider (700+ readers)

**SHOW FANATICS (UNLIMITED) \$1500**

**Sponsor Benefits \$1500 Level**

- Name on event marketing (3,100 reach)
- Listed on IREM website event page
- Mention in event program
- Placement on event signage
- One complimentary attendee (a \$85 value)



**WWW.IREMFASHION.COM FOR A REEL GOOD CAUSE!**

**COUTURE TABLE SPONSOR SOLD**

Members \$1750 / Nonmembers \$2000

- Premier seating along runway
- Table signage at event
- Ten guaranteed event tickets at same table

**TRENDSETTER TABLE SPONSOR (4 LEFT)**

Members \$1400 / Nonmembers \$1650

- Unlimited availability
- Table signage at event
- Ten guaranteed event tickets at same table

**EVENT BENEFACTORS**

**Genesys Works Houston**

For over 20 years, the mission of Genesys Works is to provide pathways to career success for high school students in underserved communities through skills training, meaningful work experiences, and impactful relationships.

**IREM Education**

The Institute of Real Estate Management (IREM) has set the standard for premier industry education and professional development. Event proceeds allow IREM Houston the opportunity to hosts courses, seminars and luncheons annually as well as help support workforce development initiatives. Recently, IREM members have been offered over \$30,000 in scholarship support by the IREM Foundation to continue their pursuit of valuable learning and certifications.

**TO RESERVE YOUR SPONSORSHIP**

1. Please call 713-783-9225 or;
2. Email lkonlande@iremhouston.org for an invoice or;
3. Send payment details to jmiller@iremhouston.org consisting of:

Acct # \_\_\_\_\_

Exp. \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Please bill my credit card in the amount of \$ \_\_\_\_\_

Signature: \_\_\_\_\_