



IREM
GOLF OPEN

JOIN US FOR OUR
CHARITY
GAME DAY
GET DOWN
EVENT

Monday, April 4, 2022
www.iremgorfopen.com
713.783.9225

2022 Sponsorship Benefits

Brand Visibility

Affiliating with our event puts your brand in front of large audiences who haven't heard of your business. It also increases awareness among those you already work with.

Targeted Marketing and Demographics

Our audience is wider than yours and we are reaching your target market. Our marketing has a reach of over 4,000.

Consumer Perception

Supporting IREM's Golf Open means you are not only supporting the Real Estate Management industry and scholarships, but that you support the community as well through Camp Hope.

Sponsor levels are available for all price points.
To register as a sponsor, visit www.iremgorfopen.com or
email a copy of the sponsor form to IREM Houston.



CHAMPIONSHIP SPONSOR ONE - \$10,000

- Two Golf Foursomes (8 players) tournament Entry (\$1,900 Value)
- Logo displayed on iScore tablets for all players to see
- Presenting Sponsor referenced in all promotional materials and emails
- Company logo on tournament signage and event signage
- One premium hole sponsorship with signage (\$1,000 value)
- Reserved VIP table at evening awards presentation
- Recognized at March Luncheon and Golf Cocktail Hour as Presenting Sponsor
- Premier placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

DINNER SPONSOR ONE - \$7,500

- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Prominent mention in all promotional materials and emails
- Company logo on tournament signage and event signage
- One premium hole sponsorship with signage (\$1,000 value)
- Reserved VIP table at evening awards presentation
- Recognized as Dinner Sponsor at Cocktail Hour
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

TEAM CAPTAIN SPONSOR ONE - \$5,000

- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Game Sponsorship (\$1,200 Value)
- Prominent mention in promotional materials and emails
- Company logo on tournament signage and event signage
- Sponsor signage at one hole
- Recognized at Cocktail Hour as sponsor
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+



LUNCH SPONSOR ONE - \$3,500

- Two players tournament entry (\$500 Value)
- Prominent mention in promotional materials and emails
- Company logo on event signage
- Sponsor signage at lunch area
- Recognized at Cocktail Hour as sponsor
- Listed as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

I-SCORE SPONSOR TWO - \$3,200

- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Company logo displayed on iPads given to each team and TVs displaying scores at end-of-day
- Prominent mention in promotional materials and emails
- Company logo on tournament signage and event signage
- Recognized at Cocktail Hour as sponsor
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

AVAILABLE HOLE SPONSORSHIPS ON NEXT PAGE

**ADDITIONAL IN-KIND SPONSORSHIPS
AVAILABLE UPON REQUEST.**

MVP SPONSOR UNLIMITED - \$2,700

- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Mention in promotional materials and emails
- Company logo on event signage
- Sponsor signage at one hole
- Recognized at Cocktail Hour as sponsor
- Listed as sponsor on IREM website

GAME/CONTEST SPONSOR SIX - \$1,200

- Logo on signage at game/contest location
- Mention in promotional materials and emails
- Company logo on event signage
- Ability to volunteer as game facilitator

Game types are distributed on a first-come basis and may include: closest to the pin, longest drive, putting contest, straightest drive, and three-club contest.

TOUCHDOWN SPONSOR UNLIMITED - \$1,000

- Two tickets to Cocktail Dinner (\$80 value)
- Recognized at Cocktail Hour as sponsor
- Mention in promotional materials and emails



REGULAR HOLE SPONSOR

\$700 IREM MEMBERS / \$800 NON-MEMBERS

- Sponsor name included in promotional materials and emails
- Company name on signage at hole
- Table/chairs at hole for distributing promotional items for sponsors who confirm attendance
- Recognized on scrolling signage at Cocktail Hour

SIGNAGE SPONSOR

UNLIMITED - \$400

- One event sign with company name placed on event course in visible location
- Mention in promotional materials and emails

SIX - VIP HOLE SPONSORS

\$1,200 IREM MEMBERS / \$1,500 NON-MEMBERS

- Sponsor name included in promotional materials and emails / Prominently located above regular hole sponsors
- Exclusive benefit to be located on the course in prime location with **ability to serve alcohol** purchased from the club at their hole
- Company name on signage at hole
- Table/chairs at hole for distributing promotional items for sponsors who confirm attendance
- Recognized on scrolling signage at Cocktail Hour

FIVE - PREMIER HOLE SPONSOR

\$1,000 IREM MEMBERS / \$1,200 NON-MEMBERS

- Sponsor name included in promotional materials and emails
- Company name on signage at hole
- **Guaranteed to be only sponsor at hole**
- Table/chairs at hole for distributing promotional items for sponsors who confirm attendance
- Recognized on scrolling signage at Cocktail Hour

FORE A GOOD CAUSE CHARITY EVENT

The IREM Foundation believes that well managed real estate leads to thriving communities, and they value providing access to education and resources that assist those in the real estate management profession. The Foundation offers thousands in scholarship dollar annually to provide tuition assistance for members.

Camp Hope provides interim housing for wounded warriors and veterans suffering from combat-related PTSD in a caring and positive environment. In addition to temporary housing, they offer a 90+ day recovery program in which residents attend group lessons and support sessions, conduct individual mentoring sessions, participate in off-site small group interaction activities and get involved with local churches, businesses and volunteer organizations to assist in their personal healing and educating the community on the invisible wounds of war.

Since 1933, the Institute of Real Estate Management (**IREM**) has set the standard for best practices in real estate management as well as offering premier industry education and professional development. The award winning IREM Houston Chapter, established in 1955, is the third largest in the world and has nearly 600 members. Annually, the chapter hosts nearly 20 courses, seminars and luncheons. Each year the Houston Chapter offers financial support for certification courses, conference attendance, and more.

www.iremngolfopen.com
April 4, 2022



IREM GOLF OPEN: SPONSOR COMMITMENT FORM

Sponsorship Level: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship may be paid for in the following manner:

- 1) Please make checks payable & mail completed form to:
IREM Houston, P.O. Box 79790, Houston, TX 77279
- 2) Invoices may be requested at lkonlande@iremhouston.org or
by calling 713-783-9225. Invoices may be paid online at
www.iremhouston.org/contactus
- 3) Complete the below payment information and return to Jo D. Miller
at jmiller@iremhouston.org

Please bill my credit card in the amount of \$ _____

Acct # _____

Exp. _____ / _____ Security Code: _____

Signature: _____



IREM
GOLF OPEN

Monday, April 4
Wildcat Golf Club

Player and Team
RSVP Located At
www.iremgolfopen.com

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