



IREM

GOLF OPEN

3.27.2023
WILDCAT GOLF CLUB

SPONSOR BENEFITS AND LEVELS

Affiliating with our event puts your brand in front of a large property management audience, increasing awareness within the industry. Our marketing has a reach of over 4,000.

Supporting IREM's Golf Open means you are not only supporting the real estate management industry and educational scholarships, but that you also support our charity partner, Wheelchairs for Warriors.

WWW.IREMGOLFOPEN.COM

WILD ABOUT IREM (GOLF SAFARI)

THE BIG KAHUNA ONE - \$10,000

- Two Golf Foursomes (8 players) tournament Entry (\$1,900 Value)
- Logo displayed on iScore tablets for all players to see
- The Big Kahuna sponsor is referenced in all promotional materials and emails
- Company logo on tournament signage and event signage
- One premium hole sponsorship with signage (\$1,200 value)
- Reserved VIP table at evening awards presentation
- Recognized at additional IREM Luncheon and Golf Party as Largest Sponsor
- Premier placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

RAINFOREST SPONSOR ONE - \$5,000

- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Game sponsorship (\$1,500 Value)
- Prominent mention in promotional materials and emails
- Company logo on tournament signage and event signage
- Sponsor signage at one hole
- Recognized at Golf Party as sponsor
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

SUNDOWNER DINNER SPONSOR ONE - \$7,500

- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Prominent mention in all promotional materials and emails
- Company logo on tournament signage and event signage
- One premium hole sponsorship with signage (\$1,200 value)
- Reserved VIP table at evening awards presentation
- Recognized as Dinner Sponsor at Golf Party
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

YOU'RE IN THE JUNGLE BABY!

Everyone is invited to dress the part for this large industry event that attracts over 200 players, sponsors, volunteers and safari-seekers. Day of event includes lunch, chance to win prizes, opportunities to buy raffle tickets, enjoy sponsor giveaways, complimentary drinks and afterparty food and fun!

BREAKFAST ON THE GO SPONSOR ONE - \$3,500

- Two players tournament entry (\$500 Value)
- Prominent mention in promotional materials and emails
- Company logo on event signage
- Sponsor signage at lunch area
- Recognized at Cocktail Hour as sponsor
- Listed as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

I-SCORE SPONSOR TWO - \$3,200

- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Company logo displayed on iPads given to each team and TVs displaying scores at end-of-day
- Prominent mention in promotional materials and emails
- Company logo on tournament signage and event signage
- Recognized at Cocktail Hour as sponsor
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

CONTRIBUTE TO THE FUN

We're Accepting Prizes for Best Booth and Themed Player Outfits (\$100 Value).
Additional In-Kind Sponsorships Available on Request.

SERENGETI SPONSORS UNLIMITED - \$2,700

- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Mention in promotional materials and emails
- Company logo on event signage
- Sponsor signage at one hole
- Recognized at Cocktail Hour as sponsor
- Listed as sponsor on IREM website

TANZANIA SPONSOR UNLIMITED - \$1,000

- Two tickets to Cocktail Dinner (\$80 value)
- Recognized at Cocktail Hour as sponsor
- Mention in promotional materials and emails

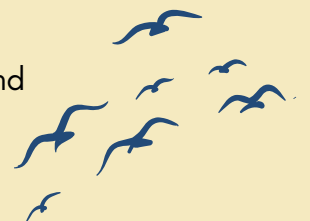
"WILD" GAME/PRO CONTEST SPONSOR ONE - \$1,500

Game types are distributed on a first-come basis and may include: closest to the pin, longest drive, putting contest, straightest drive, and three-club contest.

- Logo on signage at game/contest location
- Mention in promotional materials and emails
- Company logo on event signage
- Ability to volunteer as game facilitator

THE WILDEST PART

Over 20 Hole Sponsorships and Benefits Listed on the Next Page



SIGN SPONSOR

UNLIMITED - \$400

- Advertise your company name as an event supporter with a course sign only.
- Mention in promotional materials and emails

SIX - VIP HOLE SPONSORS

\$1,500 IREM MEMBERS / \$1,600 NON-MEMBERS

- Sponsor name included in promotional materials and emails / Prominently located above regular hole sponsors
- Exclusive benefit to be located on the course in prime location with **ability to serve alcohol** purchased from the club at their hole
- Company name on signage at hole
- Table/chairs at hole for distributing promotional items for sponsors who confirm attendance
- Recognized on scrolling signage at Cocktail Hour

FIVE - PREMIER HOLE SPONSOR

\$1,200 IREM MEMBERS / \$1,300 NON-MEMBERS

- Sponsor name included in promotional materials and emails
- Company name on signage at hole
- **Guaranteed to be only sponsor at hole**
- Table/chairs at hole for distributing promotional items for sponsors who confirm attendance
- Recognized on scrolling signage at Cocktail Hour

REGULAR HOLE SPONSOR

\$1,000 IREM MEMBERS / \$1,100 NON-MEMBERS

- Sponsor name included in promotional materials and emails
- Company name on signage at hole
- Table/chairs at hole for distributing promotional items for sponsors who confirm attendance
- Recognized on scrolling signage at Cocktail Hour

FORE A GOOD CAUSE CHARITY EVENT

Wheelchairs for Warriors is a local charity that provides custom-fit wheelchairs for wounded veterans and first responders in need of a wheelchair. These are designed to specifically meet the individual's physical and lifestyle needs.

The **IREM Foundation** believes that well managed real estate leads to thriving communities, and they value providing access to education and resources that assist those in the real estate management profession. The Foundation offers thousands in scholarship dollar annually to provide tuition assistance for members.

Since 1933, the Institute of Real Estate Management (**IREM**) has set the standard for best practices in real estate management as well as offering premier industry education and professional development. The award winning IREM Houston Chapter, established in 1955, is the third largest in the world and has nearly 600 members. Annually, the chapter hosts nearly 20 courses, seminars and luncheons. Each year the Houston Chapter offers financial support for certification courses, conference attendance, and more.

IREM GOLF COMMITMENT FORM

Several ways to book your Sponsor Safari:

- 1** Email a committee person or the IREM office at jmiller@iremhouston.org
You'll be put on the list as a sponsor and can be sent a digital invoice for online payment or as check backup.
- 2** Please indicate your interest and mail check payment to:
IREM Houston, P.O. Box 79790, Houston, TX 77279
- 3** Complete this form with below payment information and return to IREM Houston c/o Jo D. Miller at jmiller@iremhouston.org

Sponsor Amount \$ _____

Acct # _____

Exp. _____ / _____ Security Code _____

Signature _____

Email _____

Sponsorship Level _____

Company _____

Contact Name _____

Phone _____



IREM
GOLF OPEN

Monday
March 27, 2023
Wildcat Golf Club

Event Hours:
9 am to 6 pm

713-783-9225
www.iremhouston.org

