



IREM

GOLF OPEN

4.08.2024
WILDCAT GOLF CLUB

SPONSOR BENEFITS AND LEVELS

Affiliating with our event puts your brand in front of a large property management audience, increasing awareness within the industry. Our marketing has a reach of over 4,000.

Supporting IREM's Golf Open means you are not only supporting the real estate management industry and educational scholarships, but that you also support our charity partners.

WWW.IREMGOLFOPEN.COM

OUTTA THIS WORLD IREM GOLF OPEN

THE BIG SHADOW: \$10,000

- One Sponsorship Available
- Two Golf Foursomes (8 players) tournament Entry (\$1,900 Value)
- Logo displayed on iScore tablets for all players to see
- The Big Shadow sponsor is referenced in all promotional materials and emails
- Company logo on tournament signage and event signage
- One premium hole sponsorship with signage (\$1,200 value)
- Reserved VIP table at evening awards presentation
- Recognized at additional IREM Luncheon and Golf Party as Largest Sponsor
- Premier placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

SUNLIGHT DINNER SPONSOR: \$7,500

- One Sponsorship Available
- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Prominent mention in all promotional materials and emails
- Company logo on tournament signage and event signage
- One premium hole sponsorship with signage (\$1,200 value)
- Reserved VIP table at evening awards presentation
- Recognized as Dinner Sponsor at Golf Party
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

GALAXY SPONSORS: \$5,000

- Three Sponsorships Available
- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Game sponsorship (\$1,500 Value)
- Prominent mention in promotional materials and emails
- Company logo on tournament signage and event signage
- Sponsor signage at one hole
- Recognized at Golf Party as sponsor
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

JOIN US FOR THE ECLIPSE

Everyone is invited to dress the part for this large industry event that attracts over 200 players, sponsors, volunteers and outer space seekers. Day of event includes lunch, chance to win prizes, opportunities to buy raffle tickets, enjoy sponsor giveaways, complimentary drinks and afterparty food and fun!

www.iremgorfopen.com
April 8, 2024

OUTTA THIS WORLD IREM GOLF OPEN

BREAKFAST ON THE GO SPONSOR: \$3,500

- One Sponsorship Available
- Two players tournament entry (\$500 Value)
- Prominent mention in promotional materials and emails
- Company logo on event signage
- Sponsor signage at lunch area
- Recognized at Cocktail Hour as sponsor
- Listed as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

I-SCORE SPONSOR: \$3,200

- Two Sponsorships Available
- One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Company logo displayed on iPads given to each team and TVs displaying scores at end-of-day
- Prominent mention in promotional materials and emails
- Company logo on tournament signage and event signage
- Recognized at Cocktail Hour as sponsor
- Prominent placement as sponsor on IREM website
- Highlighted in social media post reaching an audience of 2,000+

CONTRIBUTE TO THE FUN

We're Accepting Prizes for Best Booth and Themed Player Outfits (\$100 Value). Additional In-Kind Sponsorships Available on Request.

MOON SPONSORS: UNLIMITED - \$2,700

- Includes One Golf Foursome (4 players) tournament Entry (\$950 Value)
- Mention in promotional materials and emails
- Company logo on event signage
- Sponsor signage at one hole
- Recognized at Cocktail Hour as sponsor
- Listed as sponsor on IREM website

SOLAR ECLIPSE GLASSES SPONSOR: \$1,300

Help us protect the eyes of our golfers with this unique item.

- Logo on signage at glass handout location
- Mention in promotional materials and emails
- Ability to hand out glasses

BIG BANG SPONSORS: \$1,000

- Unlimited Sponsorships Available
- Two tickets to Cocktail Dinner (\$80 value)
- Recognized at Cocktail Hour as sponsor
- Mention in promotional materials and emails

GAME CONTESTS SPONSORS: \$1,500

Game types are distributed on a first-come basis and may include: closest to the pin, longest drive, putting contest, straightest drive, and three-club contest.

- Logo on signage at game/contest location
- Mention in promotional materials and emails
- Company logo on event signage
- Ability to volunteer as game facilitator

OUTTA THIS WORLD IREM GOLF OPEN

VIP HOLE SPONSORS: \$1,500 IREM MEMBERS ONLY

- Five Sponsors Available
- Sponsor name included in promotional materials and emails / Prominently located above regular hole sponsors
- Exclusive benefit to be located on the course in prime location with **club serving your alcoholic beverages**
- Company name on signage at hole
- Table/chairs at hole for distributing promotional items for sponsors who confirm attendance
- Recognized on scrolling signage at Cocktail Hour
- Plan for additional expenses of drinks served at hole

REGULAR HOLE SPONSOR: \$1,000 IREM MEMBERS \$1,100 NON-MEMBERS

- 14 Sponsorships Available
- Sponsor name included in promotional materials and emails
- Company name on signage at hole
- Table/chairs at hole for distributing promotional items for sponsors who confirm attendance
- Recognized on scrolling signage at Cocktail Hour

SUPPORTER SIGN: \$400

For those that can't join us for the event or want recognition but not a hole sponsorship, consider purchasing a sign for our golf pathway.

- Unlimited Sponsorships Available
- Advertise your company name as an event supporter with a course sign only.
- Mention in promotional materials and emails

FOR A GOOD CAUSE CHARITY EVENT

The **IREM Foundation** believes that well managed real estate leads to thriving communities, and they value providing access to education and resources that assist those in the real estate management profession. The Foundation offers thousands in scholarship dollar annually to provide tuition assistance for members.

Since 1933, the Institute of Real Estate Management (**IREM**) has set the standard for best practices in real estate management as well as offering premier industry education and professional development. The award winning IREM Houston Chapter, established in 1955, is the third largest in the world and has nearly 600 members. Annually, the chapter hosts nearly 20 courses, seminars and luncheons. Each year the Houston Chapter offers financial support for certification courses, conference attendance, and more.

Our IREM Golf Open committee has chosen Wheelchairs for Warriors as their charity of choice to financially benefit in part from our event proceeds (15%). Wheelchairs for Warriors provides custom-fit wheelchairs, designed specifically to the individual physical and lifestyle needs. Funds raised for the organization benefits wounded veterans and first responders.

IREM GOLF COMMITMENT FORM

Several ways to book your sponsorship:

- 1 Complete this form with below payment information and return to IREM Houston c/o Samantha at shernandez@iremhouston.org for payment processing
- 2 Email a committee person or the IREM office at shernandez@iremhouston.org
You'll be put on the list as a sponsor and can be sent a digital invoice for online payment or as check backup.
- 3 After confirming your interest and available sponsorship, you may mail check payment to:
IREM Houston, P.O. Box 79790, Houston, TX 77279



IREM
GOLF OPEN

Monday
April 8, 2024
Wildcat
Golf Club

Event Hours:
9 am to 5:30 pm

713-783-9225
www.iremgorlopen.com

Sponsor Amount \$ _____

Acct # _____

Exp. _____ / _____ Security Code _____

Signature _____

Email _____

Sponsorship Level _____

Company _____

Contact Name _____

Phone _____